TRAVELLING CONFERENCE ON URBAN TRANSFORMATIONS IN INDUSTRIAL REGIONS

ESSEN
JUNE 15–16, 2020

Zollverein
UNESCO World Heritage Site
Essen, Germany

Organized by
Competence Field Metropolitan Research
University Alliance Ruhr (UDE / RUB / TUDO)
IN-EAST School of Advanced Studies on Innovation in East Asia
University of Duisburg-Essen
MONDAY, JUNE 15, 2020

9.00 Welcome and Introduction – Zollverein UNESCO World Heritage Site
Prof. Dr. Hans-Peter Noll  Zollverein Foundation Essen & Ruhr University Bochum
Prof. Dr. Markus Taube  University of Duisburg-Essen

9.15 Block 1 – Transforming Urban Regions: Lessons from the Ruhr
Moderator: N.N.  University of Cincinnati
Pres. 1: Structural Change in the Ruhr: From Manufacturing to Knowledge-based Economy
Prof. Dr. Hans-Werner Wehling  University of Duisburg-Essen
Pres. 2: Social Change in the Ruhr
Prof. Dr. Susanne Frank  TU Dortmund University
Pres. 3: Bochum Car Cluster in Light of the Changing EU Motor Vehicle Industry
Prof. Dr. A.J. Jacobs  East Carolina University
Pres. 4: Comparing Dortmund/DE and Daejeon/KR
Prof. Dr. Dong-Ho Shin  Hannam University & Dr. Sanghyeon Lee  Ulsan Development Institute

12.30 Lunch Break

14.00 Block 2 – Analyzing Urban Change: Disciplinary Perspectives
Moderator: N.N.  N.N.
Pres. 5: Scripts for Postindustrial Urban Futures: Transatlantic Views
Prof. Dr. Jens M. Gurr  University of Duisburg-Essen
Pres. 6: Comparing Experiences of Deindustrialization – Historical Perspectives
Prof. Dr. Stefan Berger  Ruhr University Bochum
Pres. 7: N.N.
Prof. Dr. Thomas Bauer  RWI Essen & Ruhr University Bochum
Pres. 8: N.N.
Prof. Dr. Iris Dzudzek  University of Münster
Pres. 9: Comparative Urbanism
Dr. Gérard Hutter  IOER Dresden

17.45 Panel Discussion – Comparing Urban Transformation Experiences and Approaches
Moderator: Prof. Dr. Stefan Siedentop  ILS Dortmund & TU Dortmund University
Prof. Dr. A.J. Jacobs  East Carolina University
Prof. Dr. Yooil Bae  Fulbright University Vietnam
Prof. Dr. Stefan Berger  Ruhr University Bochum
Dr. Gérard Hutter  IOER Dresden
Prof. Dr. Mark Wilson  Michigan State University
N.N.  N.N.

19.30 Reception
N.N.  N.N.
TUESDAY, JUNE 16, 2020

9.00 Welcome – Zollverein UNESCO World Heritage Site
N.N.  N.N.

9.15 Block 3 – Travelling Concepts in Urban Transformation: Mega Events
Moderator: N.N.  N.N.

Pres. 10: Concepts of Policy Diffusion
Prof. Dr. Markus Taube  University of Duisburg-Essen

Pres. 11: Mega-Events and Mega-Ambitions: South Korea’s Rise and the Strategic Use of the Big Four Events
Prof. Dr. Yooil Bae  Fulbright University Vietnam

Pres. 12: The European Capital of Culture: Essen for the Ruhr, 2010
Prof. Dr. Rolf Parr  University of Duisburg-Essen

Prof. Dr. Andrea Flores Urushima  Kyoto University

Pres. 14: The Tokyo Olympics 1964 and 2020
Prof. Dr. Christian Tagsold  University of Düsseldorf

Pres. 15: N.N.  N.N.  N.N.

Pres. 16: Toward a Mega-Event Legacy Framework
Prof. Dr. Mark Wilson  Michigan State University

13.30 Lunch Break

14.15 Roundtable Discussion on Topics and Opportunities for Further Cooperation

14.45 Site Visits

Coal Washing Plant at Zollverein Coal Mine Industrial Complex, Essen Neighborhood, Gelsenkirchen
Hoheward Landscape Park and Horizon Observatory, Herten
MARK 51*7 (former Opel ground), Bochum
Lake Phoenix, Dortmund

19.30 Farewell Dinner

22.00 End of Conference

The “Still-Leben Ruhrschnellweg” (Still-life Ruhr Expressway) on the A40 motorway was the largest art event of the RUHR.2010 – European Capital of Culture
Travelling Conferences (TCs) are a format designed to promote and foster international exchange about specific current issues. More specifically, given the significant interest in questions of current urban transformation and comparable challenges in many metropolitan regions around the world (e.g. post-industrial transformation, demographic change, urban strategies of climate change mitigation and adaptation, waterfront development) as well as an interest in the ways in which policies, strategies, blueprints for such transformations are exchanged globally (e.g. research on policy diffusion, policy mobility, travelling concepts), this series of TCs aims to combine a theoretical and conceptual approach along with an empirical section on selected current policies. To accomplish this goal, a number of presentations will be given at each conference, supplemented by panel and round-table discussions.

The thematically and structurally similar events will take place in Osaka, Ulsan, Essen and Cincinnati between October 2019 and September 2020. Representatives of the Ruhr region and the University Alliance Ruhr in Germany, which organize the conference series, will be travelling to all four locations accompanied by members from institutions in the partner regions.